



Community Partnerships

2027 Season

When the wind chill drops below zero, hundreds of our neighbors have no safe place to sleep. Last winter alone, 436 men and women came through our doors, seeking warmth, dignity, and hope. Between December 21, 2025, and March 21, 2026, we provided 7,607 bed-nights—each one a lifeline. At just \$19.05 per stay, we stretch every dollar further than the national average of \$25–\$30.

Impact at a Glance

- Cost per Stay: \$19.05 – well below the national benchmark.
- Unique Guests Served: 394 (40% from Macomb County).
- 2026 Total Season Budget: \$144,900.
- Average Investment per Guest: \$367.77 (compared to \$300–\$400 nationally).
- Geographic Reach: Serving Macomb, Wayne, Oakland, and surrounding counties.

Partnership Levels & Recognition

FOUNDING PARTNERSHIP (\$5,000+)

- Covers utility costs for at least six weeks
- 'Why We Support' video featured on website & social media
- Featured logo on banner in Shelter fellowship hall
- Recognition in all media & community materials
- Feature in e-newsletter (1,800 subscribers)
- Logo with link on website & supporter newsletters
- Highlight in featured social media posts (2,000 followers)

WARM HEART PARTNERSHIP (\$2,500 – \$4,999)


- Covers one month of shelter supplies
- Name on the Shelter fellowship hall banner
- Logo on website & supporter newsletters
- Recognition in e-newsletter (1,800 subscribers)
- Highlight in social media posts (2,000 followers)

BROTHERS' KEEPER PARTNERSHIP (\$1,000 – \$2,499)

- Covers one shelter night for ~75 guests
- Name on the Shelter fellowship hall banner
- Name on website & newsletters
- Recognition in select social media posts

Join Us Now

Winter is coming—and so are the freezing nights. Together, we can ensure that no one in Macomb County faces them alone. Become a partner today:

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