



### **FOUNDING PARTNERSHIP (\$5,000 +)**

*Community Impact: Generous partners at \$5,000 level will cover utility costs for six weeks*

- All Warm Heart Partnership features, plus:
- Name in prominent text on a permanent Founding Partners plaque showcased on Shelter's exterior
- A Founding Partner "why we support" video message on Shelter website and social media
- Founding Partner recognition in all media and community materials

### **WARM HEART PARTNERSHIP (\$2,500 - \$4,999)**

*Community Impact: Generous partners at \$2,500 will cover one month of shelter supplies*

- Logo with link to your organization on Winter Shelter website and electronic supporter newsletters\*
- Electronic newsletter testimonial/feature highlighting your organization's Shelter support
- Highlight in select Facebook\*\* posts and ads
- Logo on signature graphic on all Winter Shelter email communication
- Partner mention in all media materials
- Logo on portable banner displayed in Shelter's fellowship hall\*\*\*
- Acknowledgement plaque for home or office display

### **BROTHERS' KEEPER PARTNERSHIP (\$1,000 - \$2,499)**

*Community Impact: Generous partners at \$1,000 level will cover one shelter night for 100 guests*

- Name in text on Winter Shelter website and electronic supporter newsletters\*
- Highlight in select Facebook posts\*\* and ads
- Logo on portable banner displayed in Shelter's fellowship hall\*\*\*
- Acknowledgement plaque for home or office display

**\* 1800 subscribers**

**\*\* 2,000 Facebook followers**

**\*\*\*1,000 volunteer foot**

**traffic**